

**2017**

*Time : 3 hours*

*Full Marks : 50*

*Candidates are required to give their answers in their own words as far as practicable.*

*The questions are of equal value.*

*Answer **eight** questions, selecting any **two** from each Group.*

**Group – A**

1. What do you understand by News values ? Explain.
2. Distinguish between Hard and Soft News with proper examples.
3. Explain clearly the difference in between Radio News and TV News.

**Group – B**

4. What is 5Ws and 1H ? Explain its use with proper example.

XT – 104/2

(Turn over)

5. What is Objective Reporting ? Explain its ingredients.
6. What are the qualities and responsibilities of a good reporter ? Explain.

**Group – C**

7. What are the DOs and DONTs for a good interviews ? Discuss.
8. How do you prepare yourself for an interview of President of India ?
9. Write short notes on the following :
  - (a) Rapport establishment
  - (b) Telephonic interviews

**Group – D**

10. What is feature writing ? Explain clearly its importance and effects.
11. Write a feature on demonetization.
12. Write short notes of the following :
  - (a) Issue based feature
  - (b) News feature



XT – 104/2 (100)

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BJMC (IV)